

graphic
designer
**james
furlong**

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227 christopher
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apt. 204 B
jersey city, nj
07302

Seeking an opportunity to utilize my conceptual expertise and apply my strong background in graphic arts and interactive communications at an innovative company.

professional experience

tmp worldwide / recruitment ad agency / art director / June 2008 – present

- ` Direct recruitment campaigns and deliverables from concept to execution for all mediums - digital, print, video, outdoor, events
- ` Serve as main point of creative contact for all design for Verizon and GE
- ` Design and produce award winning creative for Verizon and GE national campus initiatives
- ` Retouch Photography
- ` Clients include Apple, Wakemed, and more

park b. smith ltd. / home textile / sr. graphic designer / May 2004 – June 2008

- ` Coordinated projects throughout design room, track status, and managing deadlines
- ` Collaborated with design team in redesign of corporate identity, including logo, packaging, branding and website
- ` Engaged in all aspects of signage, from design and layout to production
- ` Managed all facets of packaging, design, production and tracking
- ` Created store window displays for Bed, Bath & Beyond and Park B. Smith 5th Ave.
- ` Contributed advertising concepts for trade magazines
- ` Prepared sales presentations for Fortune 500 clients
- ` Designed original textile prints for total home products

knockout / design studio / graphic designer / August 2002 – May 2004

- ` Generated creative solutions for advertising, branding, and event-planning projects
- ` Provided clients with excellent service and follow-through, guiding assignments from initial stages to completion
- ` Specialized in illustration and concept simplification

freelance experience

outbrain / ad layouts / 2010

fins / logo treatments / 2010

mecca / t-shirt designs / 2008

trimbach interior design / st. paul cafe branding design / 2008

johnson schwinghammer lighting consultants, inc / rendered lights for dorchester hotel / 2006

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awards

2011 CEA awards

1st place / corporate employment website
3rd place / best multimedia college campaign

2010 CEA awards

grand prize / college communications
1st place / website, collateral package
2nd place / best multimedia campaign, website, web banner

2008 CEA awards

1st place / print advertising magazine and trade publications – b&w single ad
2nd place / diversity online ad, online media – other
3rd place / giveaways college communications, collateral package college communications,
brochure college communications

skills

QuarkXpress 8, Photoshop CS5, Adobe Illustrator CS5, Indesign CS5, Microsoft Office, Keynote,
Flash MX, Dreamweaver MX. Familiarity with FTP, Gopher and http protocols and usage

education

- ` Landmark Education Forum / 2003
- ` BFA Graphic & Interactive Communications
Ringling School of Art and Design / 2002

references available upon request